



www.acponline.org/careers

Products Connection

http://www.acponline.org/career_connection/pps

Advertisers have the ability to place their advertisements on ACP Online exclusively. ACP Online and Annals Online, the Web Sites for internal medicine, are receiving over 1,000,000 page requests monthly. Your ads are just a click away in ACP Career Connection or Products Connection. Take advantage of all the visibility our site has to offer.

Special Features:

- Expedited service - ads received by Wednesday are posted the following Monday and remain online in two week increments.
- Interested parties can hyperlink to your e-mail and Web Site URL address free of charge.
- Deadlines weekly
- **Display ads** appear before non-display ads within ACP Career Connection Online listings and Products Connection.

Recruitment Display Ad Specifications

Please e-mail your Web materials (ad text only) in a standard word processing format (Microsoft Word). Graphics should be submitted as separate files - DO NOT submit graphics in Word file. Due to the nature of publishing on the Web, text formatting will be lost.

Display ads consist of black text within a blue screened box with an optional graphic.

Graphics should be in .gif or .jpg format. The dimensions of this graphic should be smaller than 120 x 90 pixels. Graphics can be horizontal or vertical - if the orientation is not obvious please send a hard copy indicating the correct layout. File size should be less than 6K. Animated graphics are acceptable as long as they conform to size requirements.

Call for details on other methods of submitting advertisements.

Display NET Rates Per Ad:

1x Rate (2 weeks)

0 - 85 words	\$380
86 - 170 words	\$761
171 - 255 words	\$1,136
256 - 340 words	\$1,522
341 - 600 words	\$1,898

2x Rate (4 weeks or more) cost is per 2 week insertion

0 - 85 words	\$324
86 - 170 words	\$631
171 - 255 words	\$955
256 - 340 words	\$1,266
341 - 600 words	\$1,585

Non-display NET Rates Per Ad:

1x Rate (2 weeks)

\$35 plus \$3.90 per word

2x Rate (4 weeks or more) cost is per 2 week insertion

\$35 plus \$3.65 per word

Note:

Minimum ad requirement is 20 words.

ACP CAREER CONNECTIONSM

Physicians Connecting with Positions

acponline.org/careers

**DON'T BE
BLINDED**

BY OTHER SITES

Career Opportunities

Comprehensive, up-to-date listing of career openings nationwide.

Profiles

Physicians can build, edit and store their profile.

CV

Physicians may upload and store their detailed CV.

Search Jobs

Physicians can search positions that suit their criteria.

Early Job Notifier

Physicians receive e-mails of posted jobs meeting their criteria.

Apply for Jobs

Physicians click on your ad and submit their profile and CV.

Career Resources: Career Counseling

Articles and information to assist physicians in their job search.

Residency Database

Information on residency programs.

Non ACP CME/Conferences/Meetings

Listing of meetings to attend for CME Credit.

CONTACT INFORMATION

Advertising Sales

For additional information or to place an ad contact:

Northeast, Southeast and Great Lakes Regional Sales:

MARGARET GARDNER

Advertising Account Executive

800-523-1546 ext. 2768

215-351-2768 (phone)

215-351-2685 (fax)

mgardner@acponline.org

Northwest, Southwest & Mountain Regional and International Sales:

MARIA FITZGERALD

Advertising Sales Representative

800-523-1546 ext. 2667

215-351-2667 (phone)

215-351-2738 (fax)

mfitzgerald@acponline.org

North and South Central Regional Sales:

RYAN MAGEE

Advertising Sales Representative

800-523-1546 ext. 2557

215-351-2557 (phone)

215-351-2641 (fax)

rmagee@acponline.org

Advertising Support

Diane Batalsky

215-351-2647 (phone)

215-351-2685 (fax)

dbatalsky@acponline.org

Paula Bayard

215-351-2671 (phone)

215-351-2738 (fax)

pbayard@acponline.org

Van Tu

215-351-2728 (phone)

215-351-2685 (fax)

vtu@acponline.org

Reprints

Reprints of ACP publications are available in print form and for online use by contacting:

Helen Canavan, *Reprint Coordinator*

215-351-2663 (phone)

215-351-2686 (fax)

hcanavan@acponline.org

Insertion Orders

Insertion orders must be received typed via mail, fax or e-mail.

Send Ads to

Advertising Department

American College of Physicians

190 N. Independence Mall West

Philadelphia, PA 19106-1572

ACP Job Placement Center

Vera Bensch

215-351-2630 (phone)

215-351-2686 (fax)

vbensch@acponline.org