

Internal Medicine 2010

• April 22-24 •

Internal Medicine 2010/ ACP Job Placement Center

April 22–24 • Toronto, Canada

- Internal Medicine 2010 is the first meeting that generalists and subspecialists turn to for the latest developments in internal medicine.
- Opt for quality. No other meeting on your marketing agenda offers you the opportunity to reach out to such a large gathering of internal medicine physicians and subspecialists of this caliber.
- ACP has the attention of America's internists, presenting your organization with the opportunity for valuable face-to-face communication with the nation's largest group of medical specialists.

Advertising Opportunities

Many advertising opportunities are associated with Internal Medicine 2010. Consider:

- *Annals of Internal Medicine*
- *ACP Internist*
- *ACP Hospitalist*
- *Internal Medicine 2010 News*
- *Conference Reprint*
- E-News Daily
- *Pulse On Toronto*

ACP Job Placement Center

Located in the Exhibit Hall, the Center provides eligible employers the opportunity to meet candidates.

The ACP Job Placement Center provides physicians with a casual environment to search for new career opportunities. At the Center, physicians may submit a physician profile, review numerous job postings and materials of interest to their career, or arrange an interview in one of the private interview booths.

Job Posting Rates*

Pre-meeting: \$250

Accepted March 1–March 22, 2010

1—8.5" x 11", 1-sided, color or black and white (may include multiple job openings)

On Site: \$500

1—8.5" x 11", 1-sided, color or black and white (may include multiple job openings)

* Must be an exhibitor or a physician attendee at Internal Medicine 2010 to submit job postings.

For more information regarding the ACP Job Placement Center or how to submit a job posting, contact jobplacementcenter@acponline.org.

ACP Job Placement Center Sponsorship

Two levels of support are available:

Premium Sponsor: \$5,000

Standard Sponsor: \$2,500

Recognition for Premium and Standard Sponsorship includes:

- One free job posting to be displayed in the Center
- Sponsor's corporate identity/logo and booth number on signage at the Center
- Bolded corporate name and booth number in **BOTH** the exhibitor listings of the Exhibit Xtra Map and the center spread of *Internal Medicine 2010 News* Map Pull Out (exhibitor booths also highlighted on the maps).

Premium Sponsorship Additional Benefits:

- One full-page, 4-color ad in ACP Job Placement Center Brochure (inserted into Internal Medicine 2010 tote bags)
- Sponsor's corporate identity/logo and booth number will be featured in all ACP Job Placement Center promotional advertisements appearing in *Annals of Internal Medicine*, *ACP Hospitalist*, and *ACP Internist* (sponsor recognition in promotional ads will begin to publish in the next available issues following the date of support commitment)
- One color ad on the front page of *Internal Medicine 2010 News* Map Pull Out.

Sponsorship Deadline:

February 1, 2010 — Don't wait, call now! The sooner you commit, the sooner your Premium Sponsorship will be acknowledged in all of ACPs pre-meeting promotional advertisements.

For sponsorship information, contact:

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Contact Information

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For additional information or to place an ad contact:

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Insertion Orders

Insertion orders must be typed and received via mail, fax, or e-mail.

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ACP Career Connection®

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Reprints

Reprints of ACP publications are available in print form and for online use by contacting:

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ACPSM

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